



OPEN

TO BUSINESS

Updates

City/County:
Time Frame:

Bloomington
1/1/14-12/31/14

Clients Served:

Client inquiries	5
New Entrepreneur/Start-up	17
Existing Business	10
Total	32

How did client hear about OTB:

- Municipality (newsletter) 14
- Friends/Family 4
- Entrepreneur 1
- Bank Referral- 4
- Other 4

Direct & Facilitated Financing approved:

# of loans	6
Amount	\$56,323

Capital Leveraged: \$33,927

Jobs retained or created from MCCD closed loan clients: 7.5

Program related hours TA/Admin: 181

Types of Services Provided:

Business feasibility	business plan development	cash flow analysis
lease review	loan packaging	strategic planning
operations and logistic planning	marketing	network/referrals
regulatory assistance	real estate analysis	Personal financial planning
Record Keeping	Tax advice/ assistance	

Industry Segment:

Service	11
Retail-general merchandise	2
Retail-food related	4
Wholesale/Distribution	3
Manufacturing-other	1
Manufacturing-food	4
Technology	1
Construction related	1

Types of Businesses:

Consignment and resale store	Convenience store	Micro brewery tap room
General contractor	Trucking	Commercial cleaning
Take out restaurant	Super shuttle	Floral shop and real estate
Restaurant and Catering	Hotel management	Greek olives, dips gluten free
Video production	Mobile food truck	Juice manufacturer
Home health care	Kody bear hugs	Child Care Center
Chocolate gifts and specialty soaps	Contract speech therapy	Integrated circuit design
Staffing agency	Metal stamping	Therapeutic Massage
Private DJ/Music Artist		