



DATE: April 20, 2015

TO: Gene Winstead, Mayor, City of Bloomington

FROM: Lorinda Pearson, Human Services Manager, City of Bloomington 

RE: 2015 Diversity and Peace Day T-shirt Logo Design

Your participation in the recognition of *Jefferson 10th grader, Madison Kuehn, for her winning t-shirt logo design* is requested at the April 20, 2015 City Council meeting. Ms. Kuehn was selected from Jefferson and Kennedy students who entered the 2015 Diversity and Peace Day t-shirt logo contest. Human Rights Commissioners Dennis Kane and John Doble will be present at the Council meeting.

The Human Rights Commission asks that you announce her achievement and present the winner a gift certificate for a family of four from Chipotle. Terry Stirewalt, Vice President of Richfield Bloomington Credit Union, will also be on hand to present Ms. Kuehn with a \$100 certified check courtesy of Richfield Bloomington Credit Union. Madison Kuehn will also be recognized at the Monday, April 27th Bloomington School Board meeting.

Background:

This is the sixth year the Bloomington Human Rights Commission (HRC) has reviewed and selected a winning design for the Diversity Day t-shirt. The original art design incorporates the ideas of peace and diversity in Bloomington. The t-shirt is provided to participants of the Diversity Day Peace Run and student cultural booth exhibitors at the 2015 Diversity Day events (May 1). T-shirt design entries are on display from April 13 – 29 in the Bloomington Civic Plaza lobby.

Diversity Day is a collaborative community event held annually and cosponsored by the Independent School District #271 Office of Educational Equity and the Bloomington Human Rights Commission. The day features a keynote presentation, cultural exhibits, and a peace run between Bloomington's Kennedy and Jefferson High Schools. The keynote presentation on Friday, May 1st will feature Kevin Kling. Kling is a local playwright and storyteller. He travels around the globe to perform his autobiographical stories and is best known for his popular commentaries on National Public Radio's *All Things Considered*.

Kling was asked to speak at this year's event in celebration of the 25th anniversary of the signing of the American's with Disabilities Act. He was born with a congenital birth defect leaving his left arm three fourths the size of his right arm and was in a motorcycle accident in 2001 that left him with partial use of his left arm and no use of his right arm.

Presentations will be at Kennedy High School at 8:40 a.m. and Jefferson High School at 1:45 p.m. Members of the City Council are invited to attend Mr. Kling's presentation.

Thank you for your support and commitment to the 2015 Diversity Day activities and events. Staff member Tracy Smith will be available for support April 20th during the Council Meeting.

Attachment: Winning logo design