



VIEW LOOKING SOUTHEAST



AERIAL VIEW LOOKING SOUTHEAST

March 4, 2015





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VIEW OF HOTEL ENTRY @ SOUTH ELEVATION



AC PORTO



AC ALICANTE



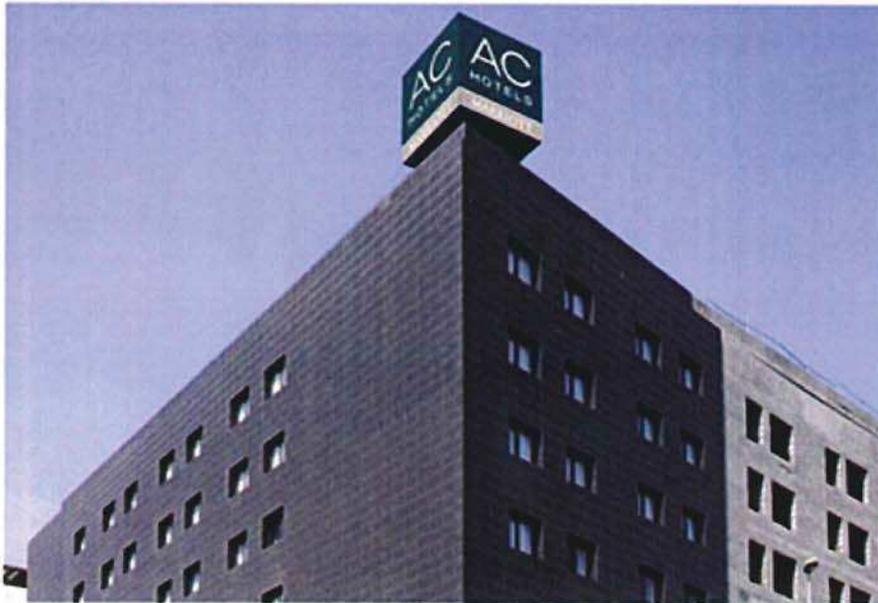
AC FORUM OVIEDO



AC CUENCA

EXAMPLES OF HOTEL BRAND ROOFTOP "CUBE" SIGN

EXHIBIT 1



AC ALGECIRAS



AC BOLOGNA



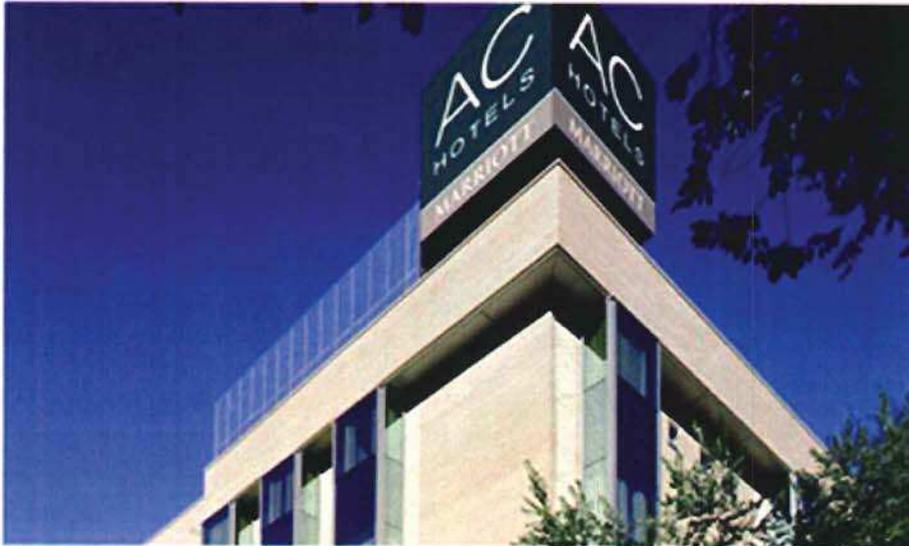
AC BRESCIA



AC CORDOBA

EXAMPLES OF HOTEL BRAND ROOFTOP "CUBE" SIGN

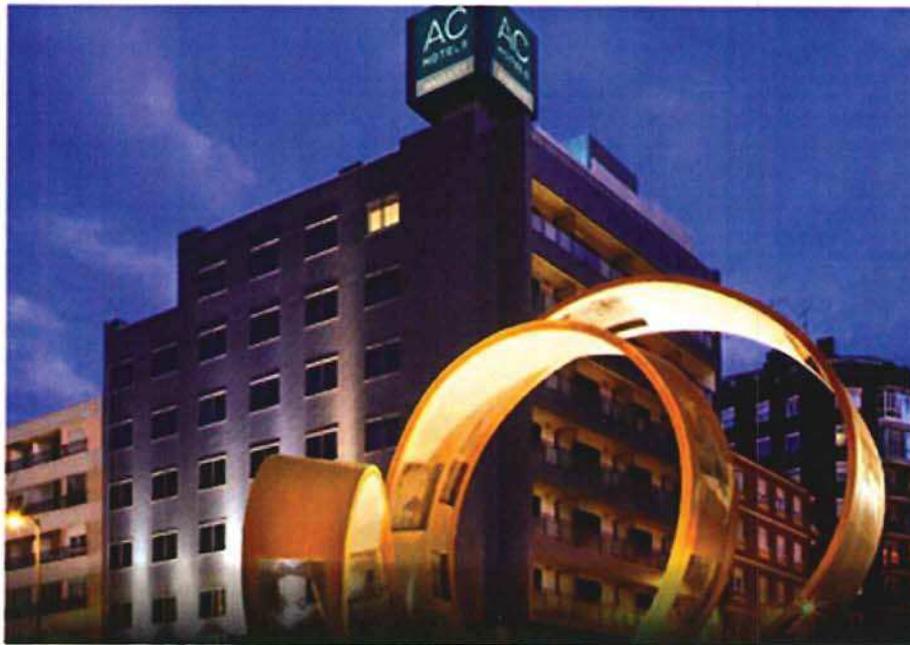
EXHIBIT 2



AC LOS VASCOS



AC GUADALAJARA



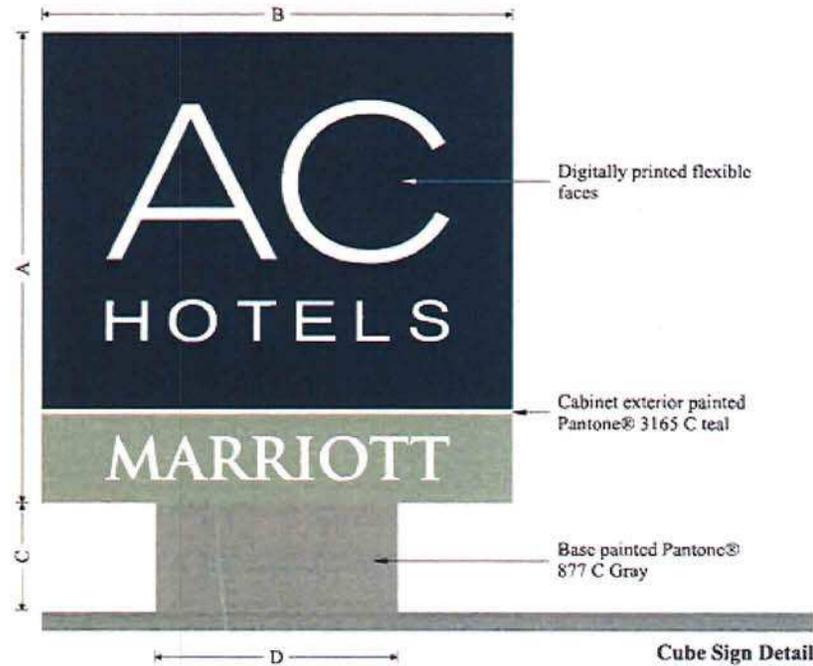
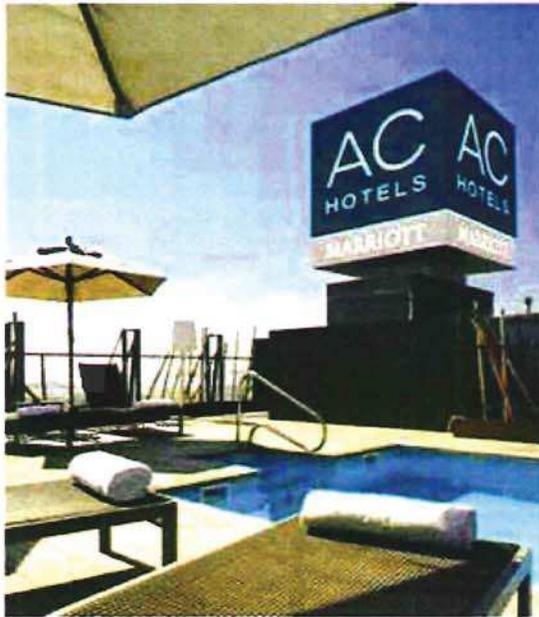
AC PONFERRADA



AC MADRID FERIA

EXAMPLES OF HOTEL BRAND ROOF TOP "CUBE" SIGN

EXHIBIT 3



Project: AC Hotels Sign Guidelines

Revision Date: Mar. 10, 2014

Scale: Not to scale

Notes: Shown here is the cube sign.

Cube Sign

Cabinet Specifications:

Steel angle frame construction with flexible faces. Cabinet to be skinned with steel sheeting. Faces to bleed to edge of cabinet. Exterior to be painted to match PMS 3165 C teal. Cabinets to be illuminated with 7100 K white LED's.

Base Specifications

Aluminum angle construction with .063" aluminum skins painted Pantone® 877 C gray.

Colors:

Paint:

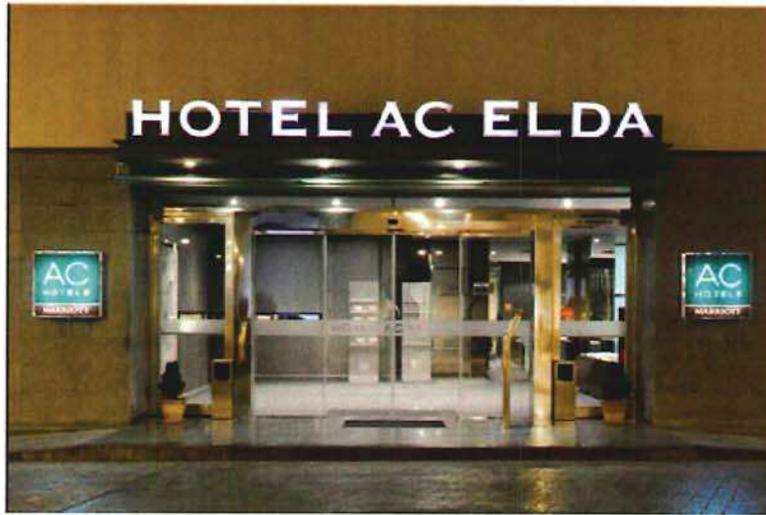
- Pantone® 3165 C teal, satin finish
- Pantone® 877 C gray, satin finish

Face Decoration:

- CMYK: 62,16,42,67 green
- CMYK: 30,31,28,22 gray
- White

Cube sign to be placed on building roof where it will be viewable from long distances.





AC ELDA



AC MILANO



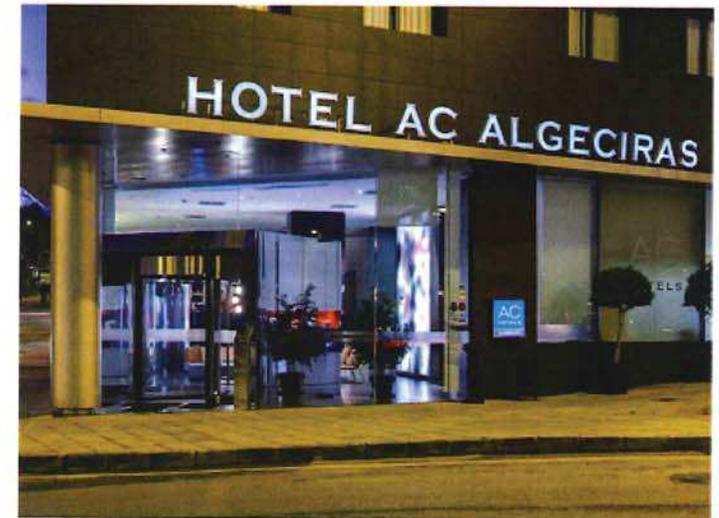
AC ALMERIA



AC SEVILLA TORNEO



AC GUADALAJARA



AC ALGECIRAS



AC PORTO



AC LA FINCA

EXAMPLES OF TYPE AND SCALE OF HOTEL BRAND PORTE COCHERE / CANOPY SIGNAGE

EXHIBIT 6



The hotel name is to be incorporated into the entrance letters as shown above.



Project: AC Hotels Sign Guidelines

Revision Date: Mar. 10, 2014

Scale: Not to scale

Notes: Shown here are the entrance letters.

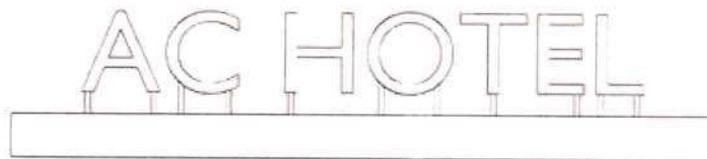
Entrance Letters

Entrance Letter Specifications:

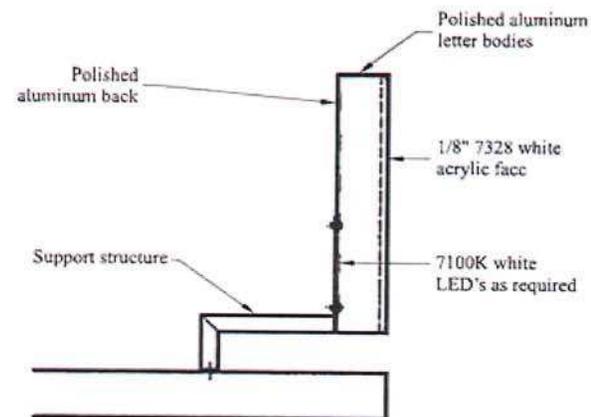
Polished aluminum letter bodies and backs. Mount as such so letters appear to float above the entrance canopy.

Faces: 1/8" 7328 white acrylic.

Illumination: 7100 K white LED's



Entrance Letter Layout



Entrance Letter Detail

Color:

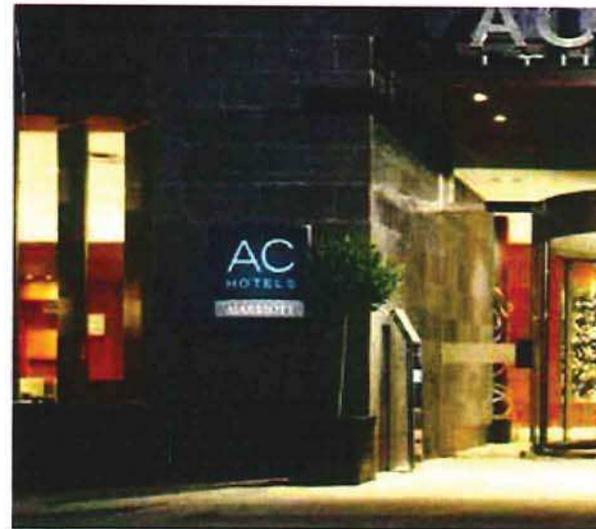
Letter Exterior:

Polished aluminum

Letter Faces:

7328 white acrylic





Project: AC Hotels Sign Guidelines

Revision Date: Mar. 10, 2014

Scale: Not to scale

Notes: Shown here is the main entrance logo.

Main Entrance Logo

Main Entrance Logo Specifications:
Mirror polished aluminum sign cabinet with internal LED's for illumination.

Faces: .118" clear acrylic backs.

Illumination: 7100K white LED's

Color:

Cabinet Exterior:

Polished aluminum

Vinyl Faces:

- Oracal 8500-618 Dragon Green translucent film
- 3M 3630-61 Slate Gray translucent film
- 3M 3630-20 White translucent film

Digitally Printed Faces:

- CMYK: 62,16,42,67
- CMYK: 30,31,28,22
- CMYK: 0,0,0,0



Polished aluminum cabinet

.118" clear solar grade polycarbonate face with 2nd surface vinyl or digital decoration

Main entrance logo signs to be installed on each side of the main entrance to the building.

Main Entrance Logo Detail

