

Burn Personal Training, LLC: Nature of Business

Owners: Michael Schmidt (763) 486-9897

Neil Javener (612) 386-6076

Facility Address: 726 W. 98th St.

Bloomington, MN 55420

Proposed Facility Address: 818 W. 98th St.

Operations:

- Hours of operation: Mon – Fri 9 am to 9 pm, Sat 9 am to 5 pm, and closed on Sundays
- Current staff: 2 business owners and 1 part time (Monday and Wednesday) trainer.
- Projected staff could lead to 4 total trainers (including current owners)
- All business related work done by owners (cleaning, budgeting, maintenance of equipment, etc...)
- Business operates under an appointment only basis
- No memberships, only clientele. The only patrons are clients working directly with a trainer
- Average number of sessions trained per full-time trainer per week: 30
- Services provided: strength and conditioning, weight loss, physique, flexibility, exercise technique
- Small group training (up to 3 people) is available
- No massage, physical therapy, chiropractic, acupuncture, or other services requiring a professional license
- No group exercises classes (step, yoga, spinning, etc...)
- No more than 2 small groups allowed at the same time
- A personal training contract is used to set up training sessions, with pricing dependent on number of sessions purchased
- Sessions are approximately one hour in length
- There will be no retail products sold on premises

Equipment

- Primary equipment of use: squat racks, benches, and free weights (barbells and dumbbells)
- All squat racks are secured to the floor
- Secondary equipment: small apparatus (resistance bands, medicine balls)
- There are two pieces of additional equipment: a leg curl and glute ham raise station
- Minors are allowed to train with parental consent
- Minimum age of clientele is 14 years old

Statistics:

- Average occupants (including staff) in space at one time: 3 – 4
- Including trainers, working clientele and exiting/entering clientele the largest number of occupants has been 8
- Potential max number of people occupying space at one time with expanded staff: 12
- Estimated average number of people occupying space at one time with expanded staff: 6 – 7
- Number of parking spaces at Clove Center: 222
- Square feet of projected unit: 1778
- Gross leasable space at Clove Center: 58096
- Current lease is up 4/1/16, a two year option will be picked up expanding lease to 2018
- Floor layouts are attached