



Request for Council Action

Originator Port Authority	Item 2015 South Loop Revolving Development Services Fund Budget Amendment for South Loop Wayfinding Signage
Agenda Section Consent	Date 12/21/2015

Description

The City Council is requested to approve a 2015 budget amendment to the South Loop Revolving Development Services Fund (Fund 2300) for the South Loop Wayfinding Signage project. The City of Bloomington has hired Signia Design to design a system of wayfinding signs based on the preliminary pedestrian wayfinding concepts outlined in the Council-approved *South Loop Streetscape Master Plan* and *South Loop District Plan*.

The overall goals for the wayfinding project are threefold:

1. Identify the specific destinations and amenities that should be identified in the South Loop wayfinding system.
2. Identify and map locations of the proposed signage.
3. Develop a set of design guidelines that identify:
 - Standard sign designs (i.e. materials, colors, size, etc.), and
 - A set of policies to guide how the wayfinding system should be implemented.

This project will begin in December of 2015 and take approximately six months. As the consultant is scheduled to begin this project in 2015, funds in the amount of \$40,550 need to be budgeted in 2015. This budget adjustment will increase the appropriation in account 255601 52990 SLWY1 by \$40,550. The next phase of the wayfinding signage project will be implementation and will be considered separately.

Requested Action

The Council is requested to approve the 2015 South Loop Revolving Development Services Fund budget amendment for the South Loop Wayfinding Signage Project in the amount of \$40,550.

Attachments: