



DATE: April 18, 2016
TO: Gene Winstead, Mayor, City of Bloomington
FROM: Lorinda Pearson, Human Services Manager, City of Bloomington
RE: 2016 Diversity and Peace Day T-shirt Logo Design

Your participation in the recognition of *Jefferson 10th grader, Cole McClure, for his winning t-shirt logo design* is requested at the April 18, 2016 City Council meeting. Mr. McClure was selected from Jefferson and Kennedy students who entered the 2016 Diversity and Peace Day t-shirt logo contest. Human Rights Commissioner Dennis Kane will be present at the Council meeting.

The Human Rights Commission asks that you announce his achievement and present the winner a gift certificate for a family of four from Chipotle. Terry Stirewalt, Vice President of Richfield Bloomington Credit Union, will also be on hand to present Mr. McClure with a \$100 certified check courtesy of Richfield Bloomington Credit Union. Cole McClure will also be recognized at the Monday, April 25th Bloomington School Board meeting.

Background:

This is the seventh year the Bloomington Human Rights Commission (HRC) has reviewed and selected a winning design for the Diversity Day t-shirt. The original art design incorporates the ideas of peace and diversity in Bloomington. The t-shirt is provided to participants of the Diversity Day Peace Run and student cultural booth exhibitors at the 2016 Diversity Day events (May 6). T-shirt design entries are on display from April 11 – 27 in the Bloomington Civic Plaza lobby.

Diversity Day is a collaborative community event held annually and cosponsored by Bloomington Human Rights Commission and the Independent School District #271. The day features a keynote presentation, cultural exhibits, and a peace run between Bloomington’s Kennedy and Jefferson High Schools. The keynote presentation on Friday, May 6th will feature Wing Young Huie. Wing Young is a local photographer whose projects explore a number of social issues including immigration, race, adoption, urban and rural life, dementia, faith, gender, homelessness and youth culture. Wing uses photography as a societal mirror and window, seeking to reveal not only what is hidden, but also what is plainly visible and seldom noticed

Two presentations will be at each school including Jefferson High School at 8:00 a.m. and 8:55 a.m. and Kennedy High School at 1:00 p.m. and 1:50 p.m. Members of the City Council are invited to attend the presentation.

Thank you for your support and commitment to the 2016 Diversity Day activities and events.

Attachment: Winning logo design