

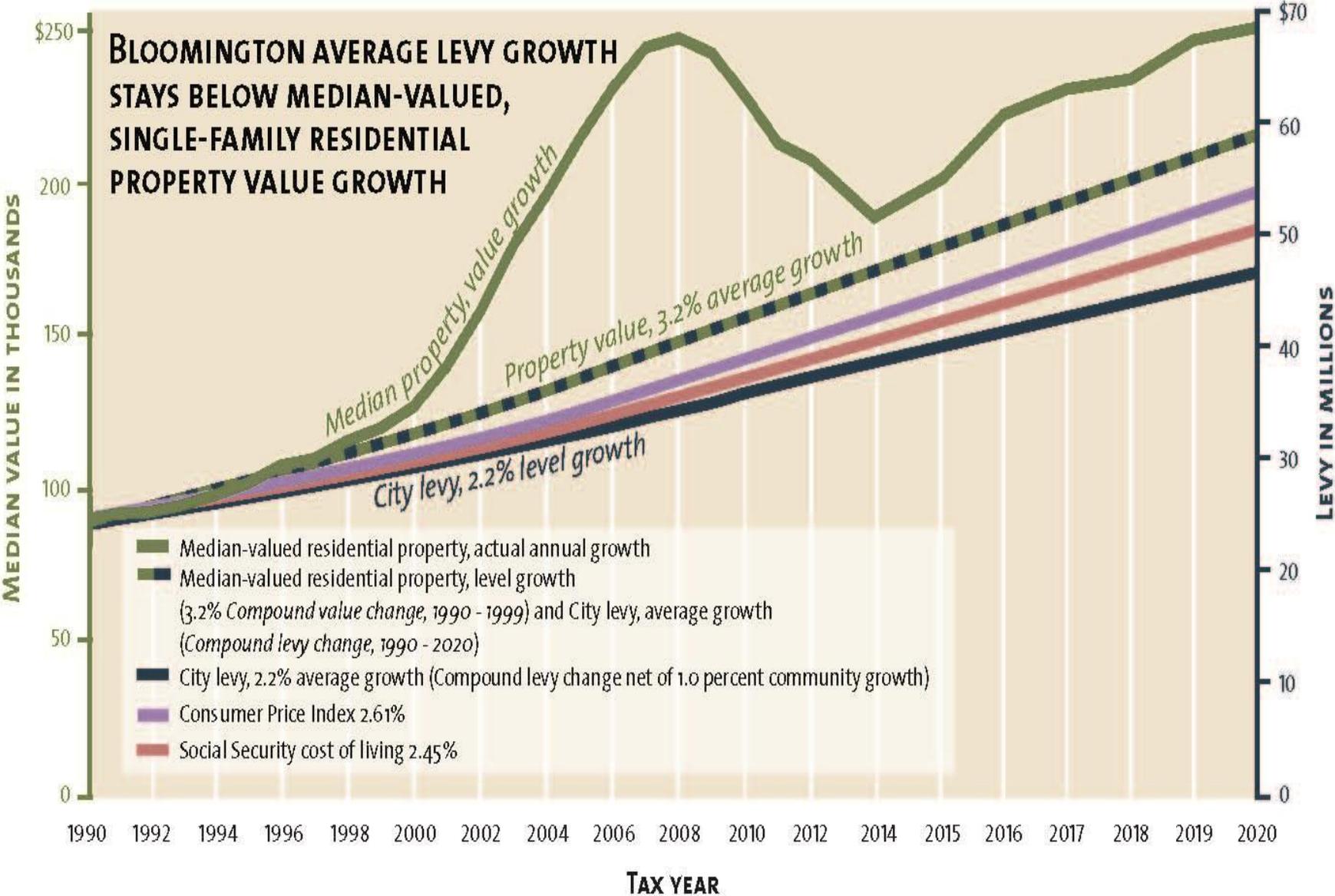


2015 Preliminary Levy & COB Strategic Initiatives

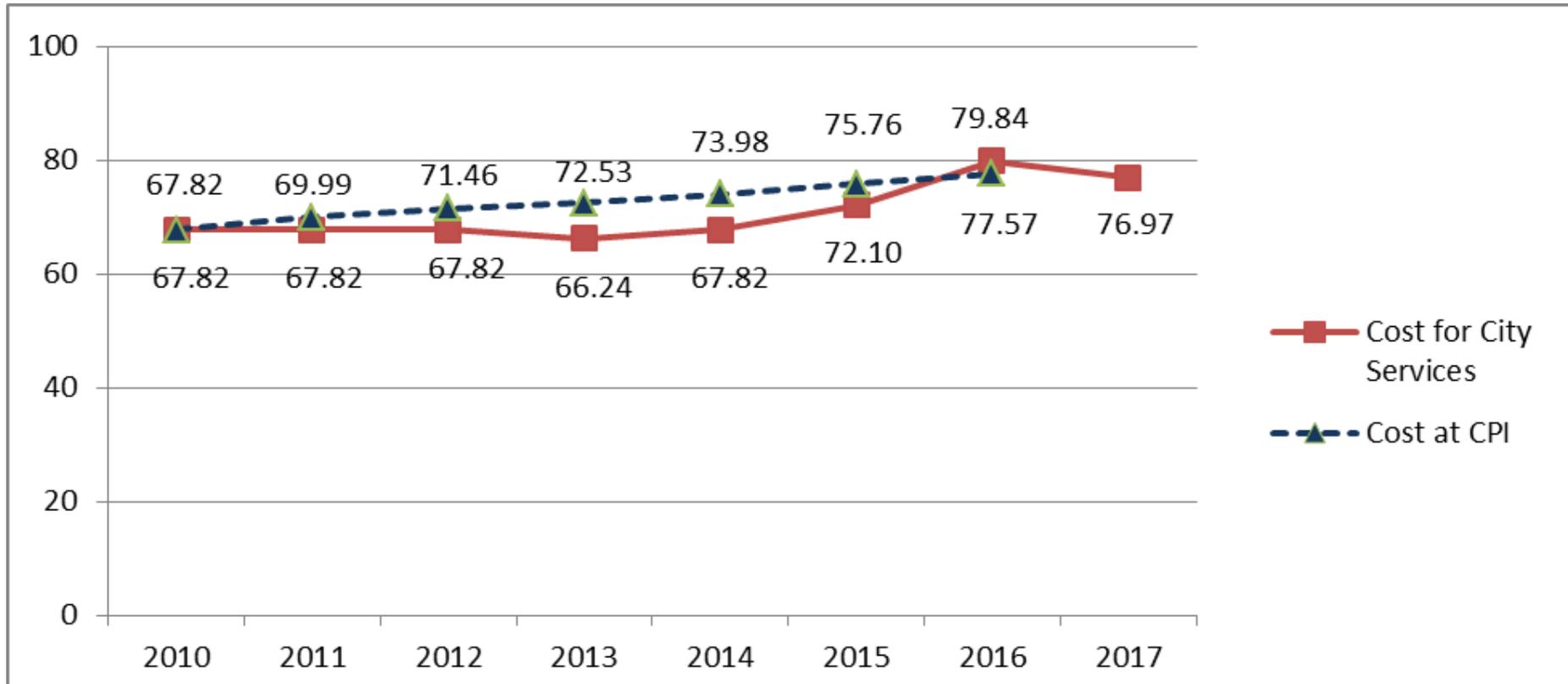
Study Session
August 11, 2014

Image courtesy of: Erik Sletten

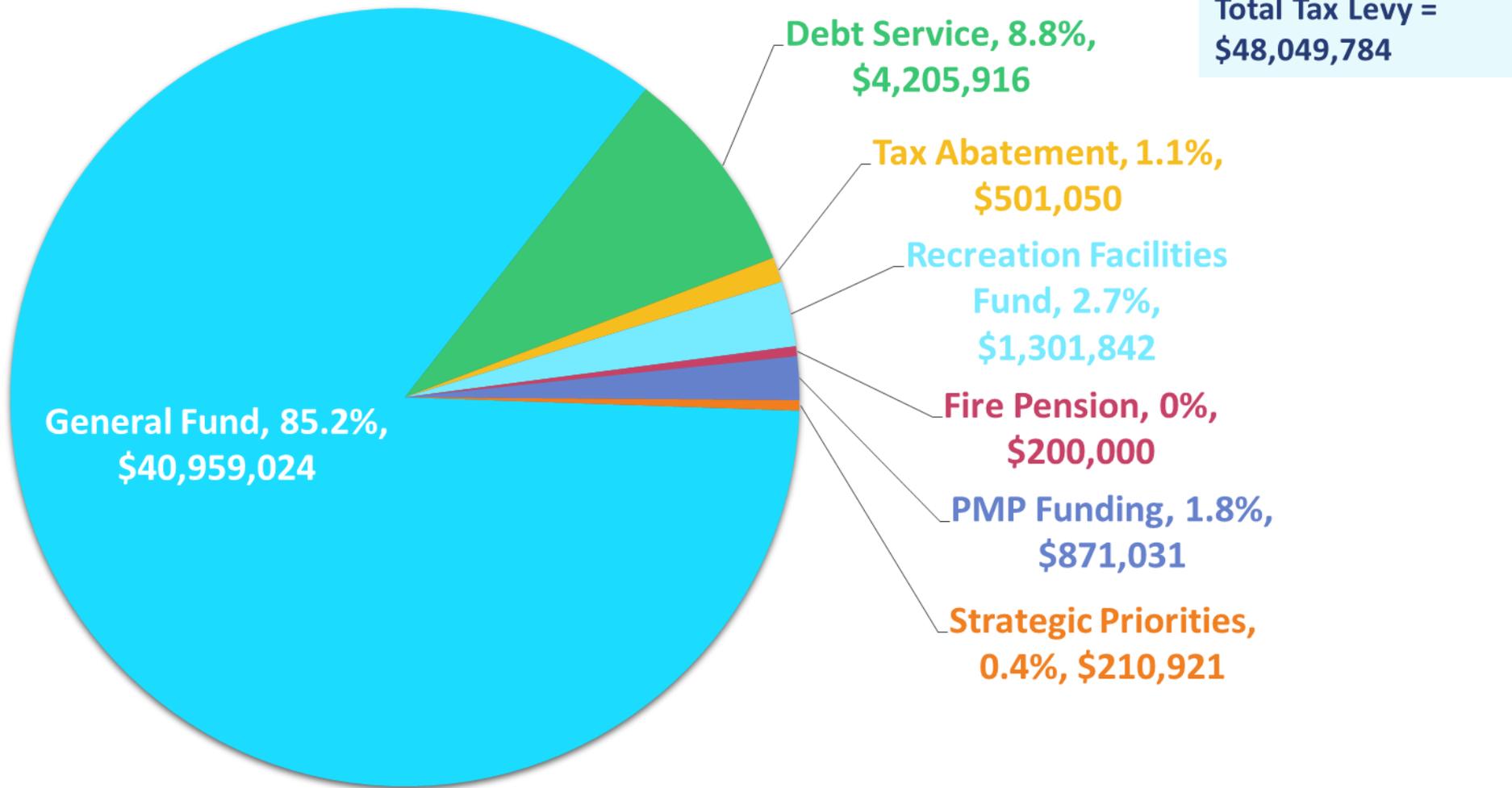
Bloomington Average Levy Growth



Levy History and Comparison to CPI



2014 Tax Levy Categories



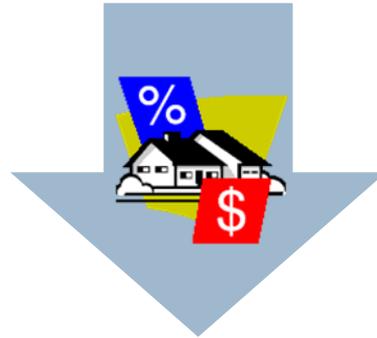
2015 Certified Levy and Conceptual 2016 Levy

	General Fund	Debt Service	Tax Abatement	Rec Fac	Fire Pension	Strategic Priorities	PMP Overlay Funding	Total	Percent Increase
2015 Certified Levy	42,531,377	4,041,425	555,449	1,371,955	-	513,435	958,134	49,971,775	4.00%
2016 Certified Levy (conceptual) based on 4% In 2015	45,768,661	4,675,612	741,330	1,445,873	-	-	1,053,947	53,685,423	7.43%



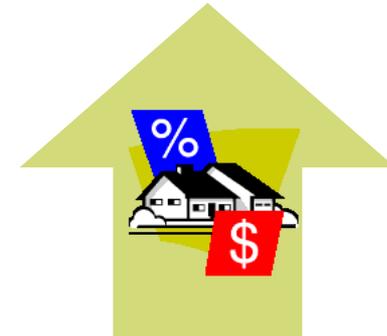
Levy Percentage Change

Down



Each 1% Levy
change is
approximately
\$500,000
difference.

Up



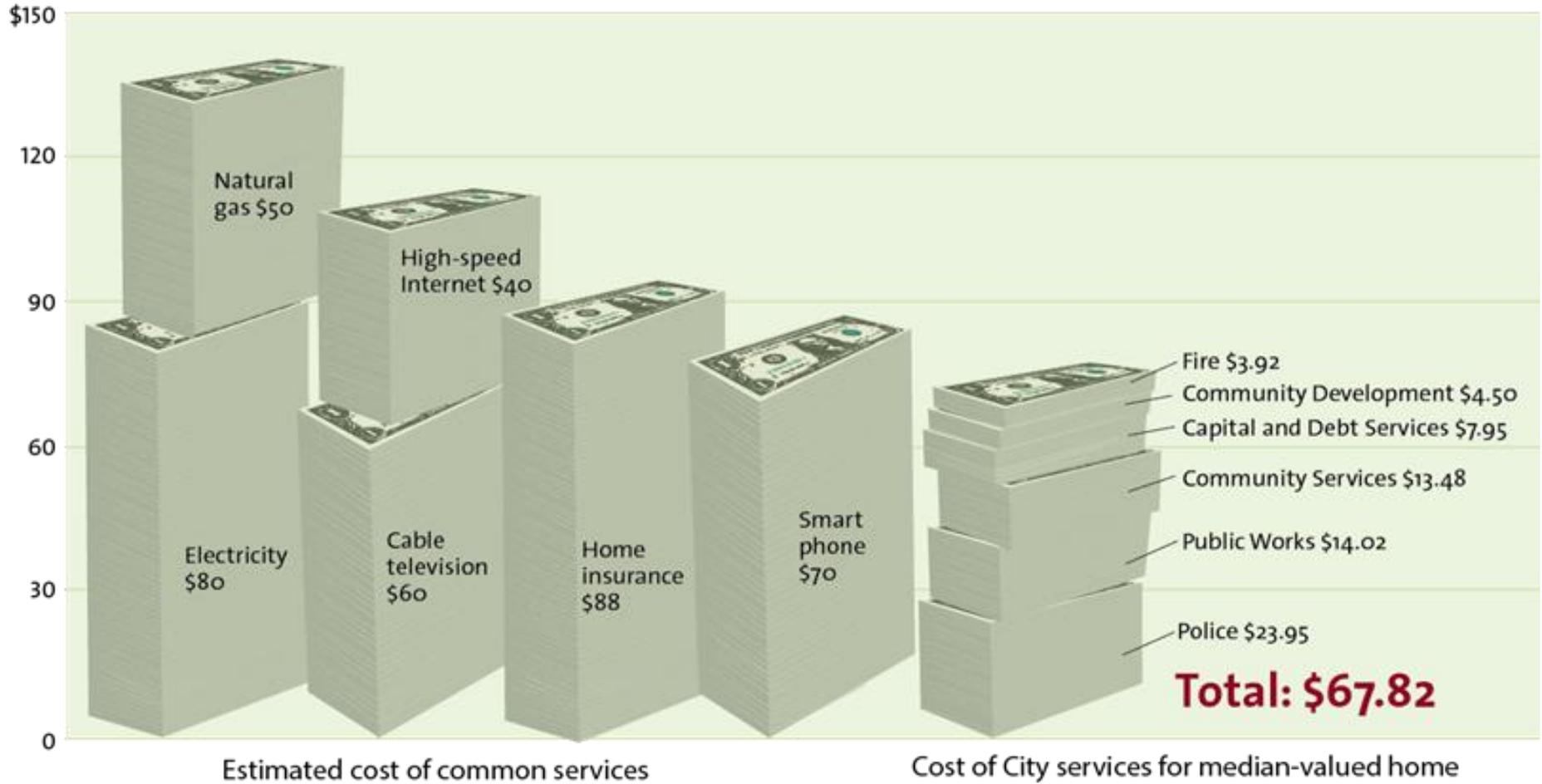
Potential Levy Breakdown

Potential Levy Breakdown			
	each	increase/decrease	monthly cost
	500,000	1.000%	\$ 0.750
or	250,000	0.500%	\$ 0.375
or	100,000	0.200%	\$ 0.150
or	50,000	0.100%	\$ 0.075



COMPARISON OF MONTHLY COST OF SERVICES

PER AVERAGE SINGLE-FAMILY HOME ON A LOT



Ranking of City Services

TIER I		TIER II		TIER III	
PUBLIC SAFETY AND INFRASTRUCTURE		COMMUNITY SAFETY, PLANNING, PREVENTION AND MAINTENANCE		QUALITY OF LIFE	
Police Patrol (including EMS)	\$17.24	Engineering	\$ 2.38 *	General Recreation	\$ 3.11 *
Street Maintenance	7.29	Environmental Health	2.06 *	Human Services	2.51 *
Police Investigation	5.02	Community Planning	1.67 *	Public Health	0.82 *
Capital/Debt	7.95	Emergency Preparedness	0.22 *	Aquatics	1.35
Fire Suppression	3.76	Emergency Response	0.62	Cultural & Special Events	0.71 *
Traffic & Street Lights	2.88 *	Parks Maintenance	4.13 *	Center for Arts	0.85 *
PMP	1.47	Bomb Squad	0.06	Animal Control	<u>0.24</u> *
Fire Prevention/CD	0.77	Fire Prevention/Public Safety	<u>0.03</u>		
Crime Prevention	0.68				
Fire Pension	<u>0.00</u>				
Total	<u>\$47.06</u>		<u>\$ 11.17</u>		<u>\$9.59</u>

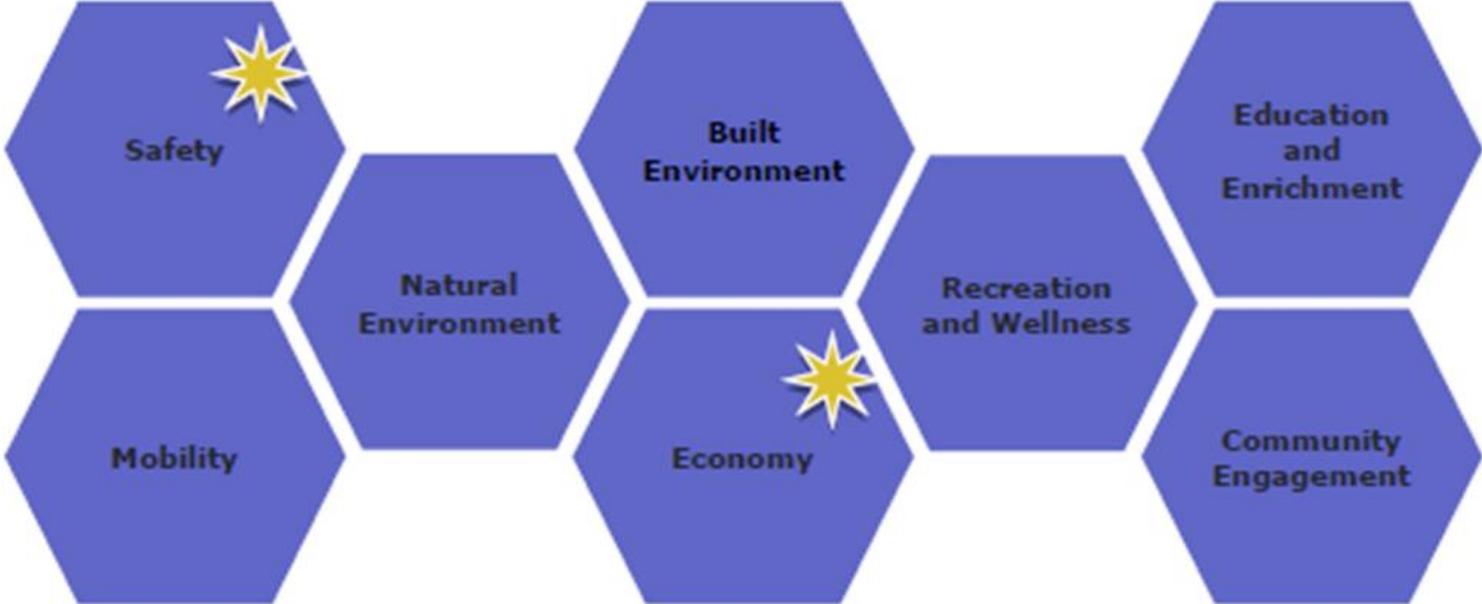


Quality of Life in Bloomington

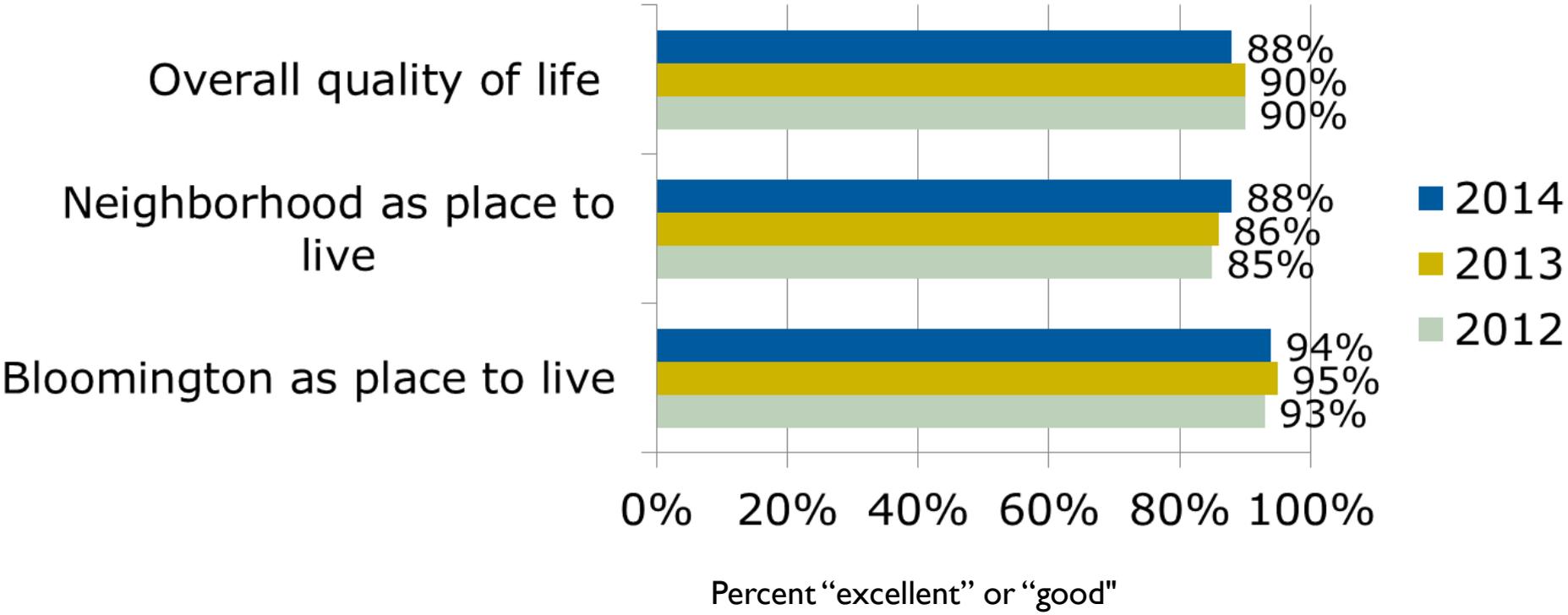
Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

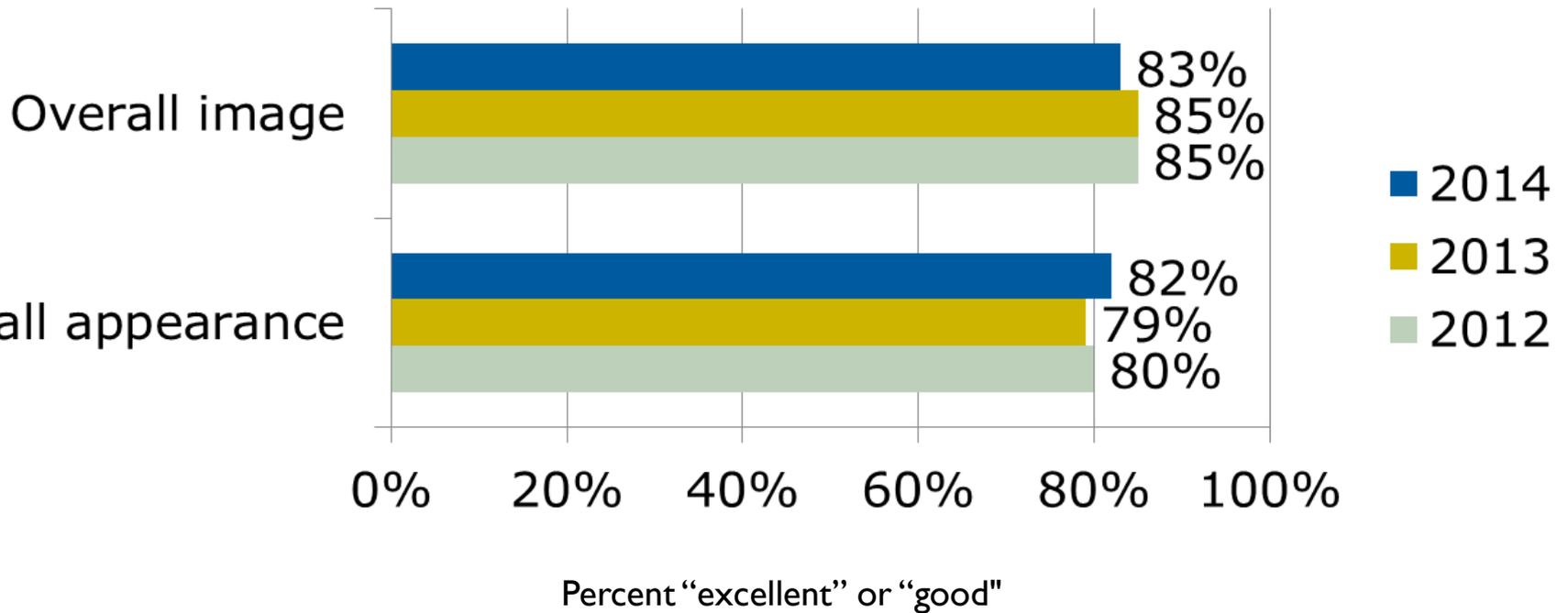
★ Most important



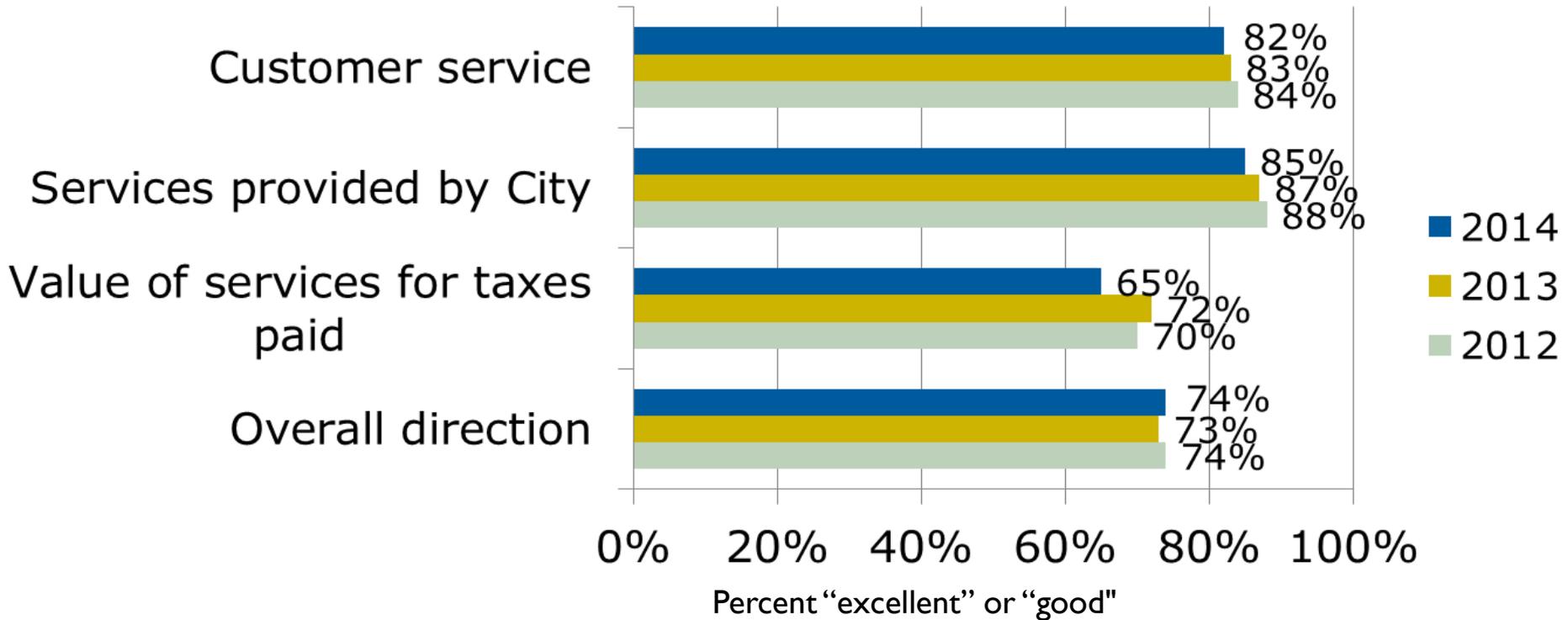
Quality of Life in Bloomington



Quality of Life in Bloomington



City Services



Benchmark Comparisons

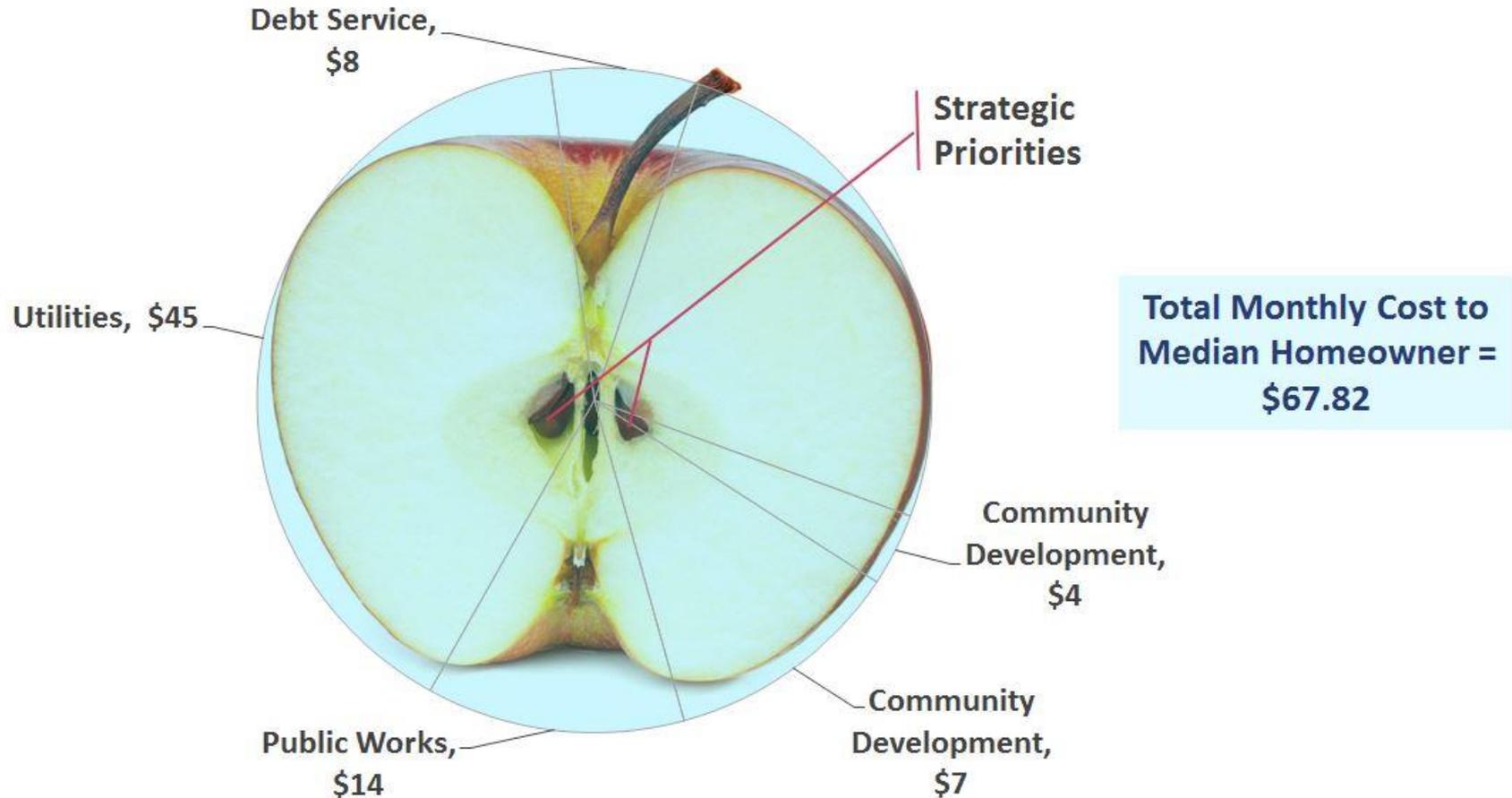
- ✓ **City services:** Top 20% nationwide.
- ✓ **Value of services for taxes paid:** Top 25% nationwide.
- ✓ **Overall direction:** Top 20% nationwide.

Strategic City Initiatives- Funded 2014



Strategic
Priorities

Strategic Priorities (2014 Cost to Median Home)



Strategic Priorities	2015	2016	2017	2018	2019	2015-2019 Combined
Revenues						
Property Taxes Levied	513,134	-	-			513,134
Market Value Homestead Credit						-
Local Governmental Aid (LGA)	561,071	500,000	500,000	500,000	500,000	2,561,071
Interest (Mkt Value Adj)	10,000	10,000	10,000	10,000	10,000	50,000
Donations Old Town Hall						-
Transfers In						-
General Fund-Positive Performance (includes est 2014 PP June Report \$1.8M)						-
Revenues Received and Anticipated	1,084,205	510,000	510,000	510,000	510,000	3,124,205
Project Expenditures						
Facilities	800,000					800,000
Housing	-	-	500,000	500,000	500,000	1,500,000
Parks Plans and Boulevard Maintenance	232,000	232,000	232,000	0	0	696,000
BFRA Pension Obligation	1,313,600	1,000,000	1,000,000	1,000,000	1,000,000	5,313,600
Miscellaneous	3,500	3,500	3,500	3,500	3,500	17,500
Total Project to Date Expenditures	2,349,100	1,235,500	1,735,500	1,503,500	1,503,500	8,327,100
Est. Year End Fund Balance 12/31/20xx	3,574,736	2,849,236	1,623,736	630,236	(363,264)	
Note						
Items in yellow are estimates or include estimates						

Priority Ranking Process

- ▶ **Funding for Strategic Priorities**
 - ▶ A. Very Important
 - ▶ B. Important
 - ▶ C. Somewhat Important
- ▶ **“Paired Comparison Method”**

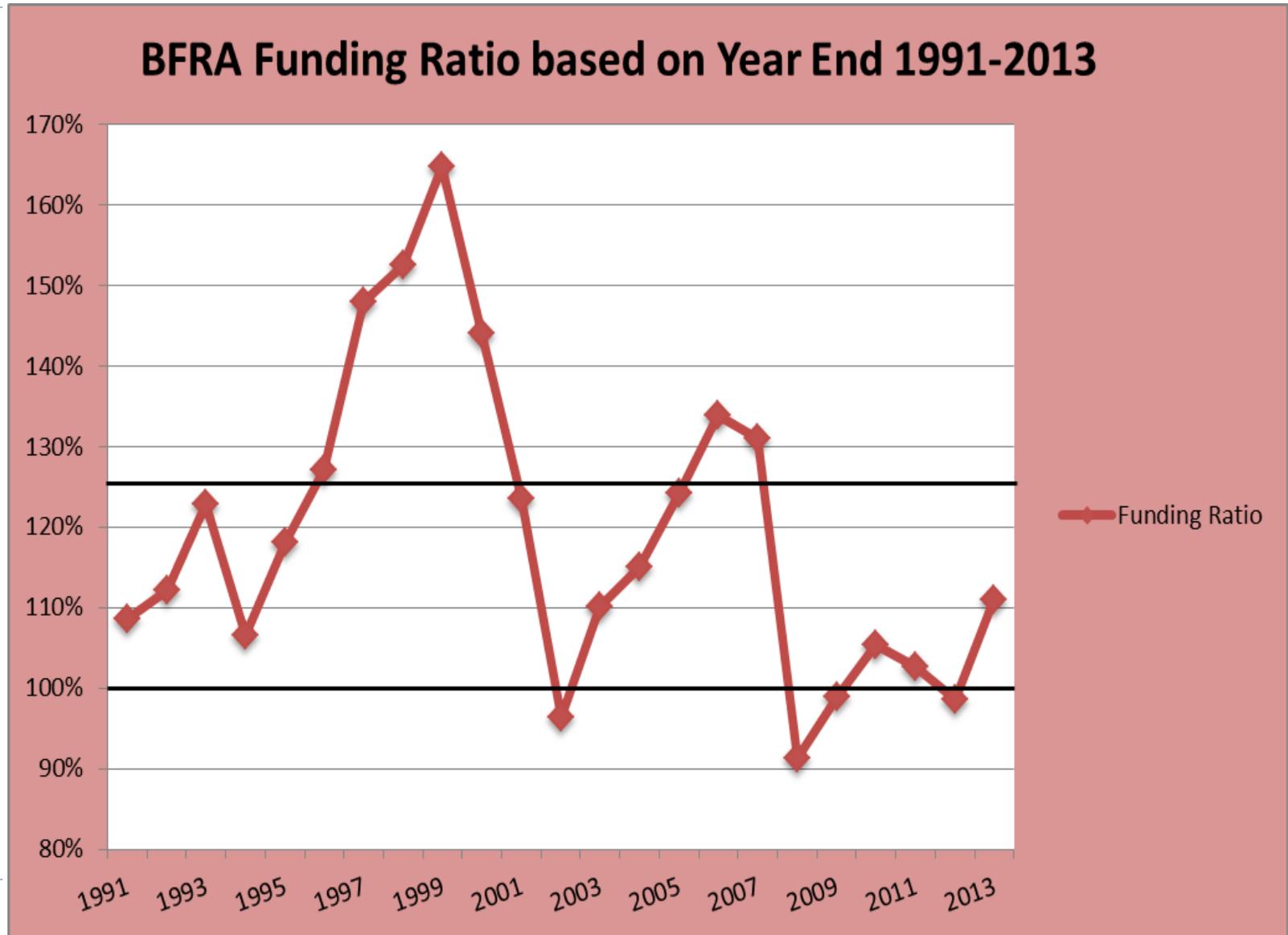


Financial Obligation

- ▶ BFRA Pension Obligation, and
- ▶ Golf Courses Budget



BFRA Fire Pension



History of City Fire Pension Contribution



Golf Courses



Years of bad weather plus transfers to help other capital improvements have left the Golf Budget in necessary need of funding. A transfer into fund balance is requested moving forward.



Council Indicated Initiatives for 2014

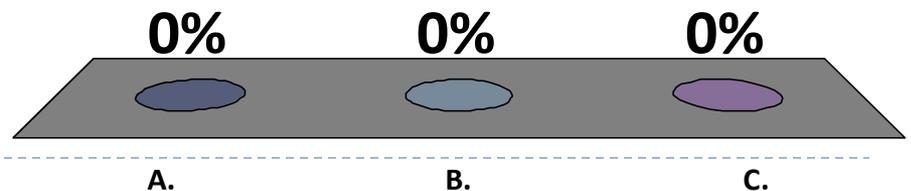
- ▶ There are several strategic initiatives that Council discussed in 2014 –
 - ▶ ***Cultural Arts Funding*** – Civic Center
 - ▶ ***Place making/ Public Arts Funding*** – Civic Center
 - ▶ ***Creekside Community Center*** – Civic Center
 - ▶ ***Capital for HIA Improvement Loans*** - HRA
 - ▶ ***Capital for acquiring dilapidated single family homes*** (a.k.a. Dirty Dozen Program) – HRA
 - ▶ ***Right Turn Lanes on Normandale Blvd.*** – Public Works
 - ▶ ***Enhanced Trail Improvements*** (trail maintenance and replacement)– Public Works
 - ▶ ***Neighborhood Center Plans and Implementation*** – CD
-



Answer Now

Cultural Arts Funding

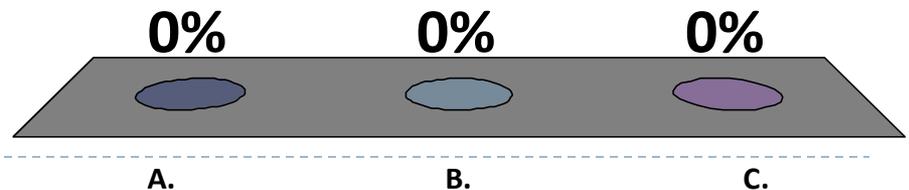
- A. Very important
- B. Important
- C. Somewhat important



Answer Now

Place making/ Public Arts Funding

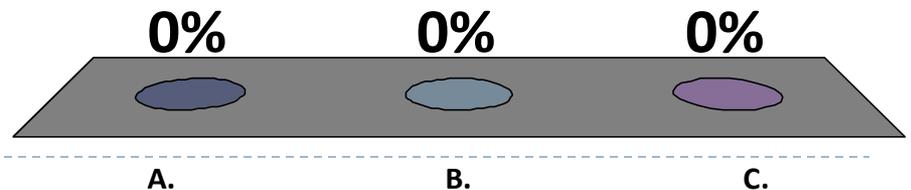
- A. Very important
- B. Important
- C. Somewhat important



Answer Now

Creekside Community Center

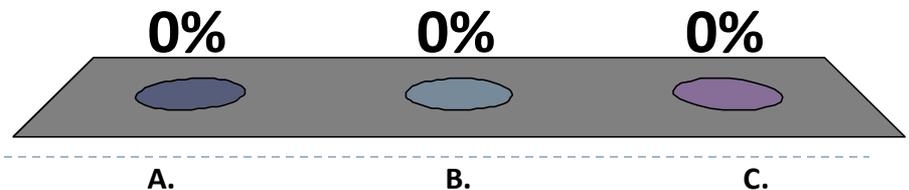
- A. Very important
- B. Important
- C. Somewhat important



Answer Now

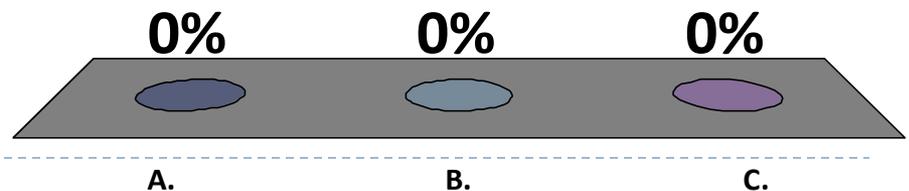
Capital for HIA Loans

- A. Very important
- B. Important
- C. Somewhat important



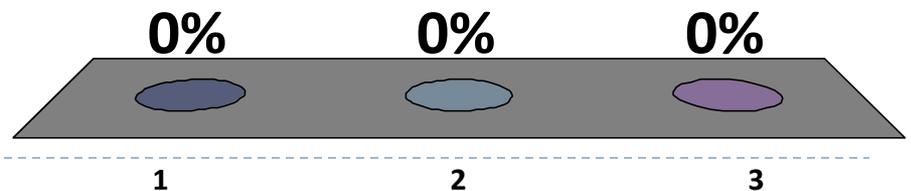
Capital for “Dirty Dozen Program”

- A. Very important
- B. Important
- C. Somewhat important



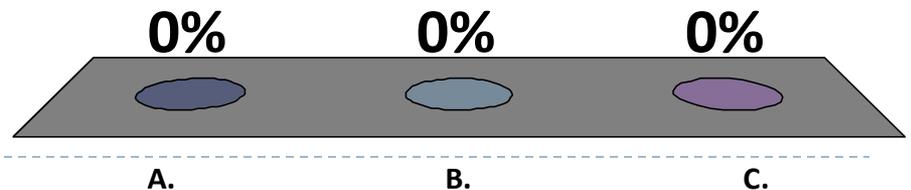
Normandale Blvd. Right Turn Lanes

1. Very important
2. Important
3. Somewhat important



Enhanced Trail Improvements

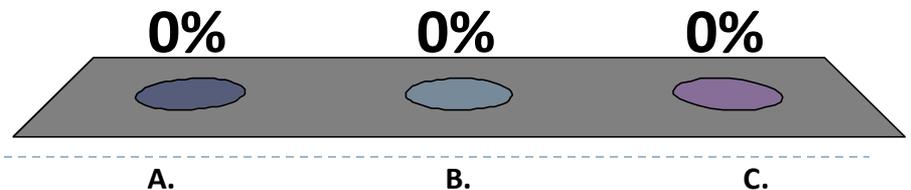
- A. Very important
- B. Important
- C. Somewhat important



Neighborhood Center Plans and Implementation

Answer Now

- A. Very important
- B. Important
- C. Somewhat important



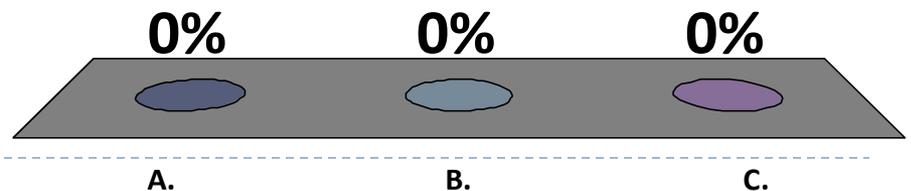
Other Potential Initiatives



Answer Now

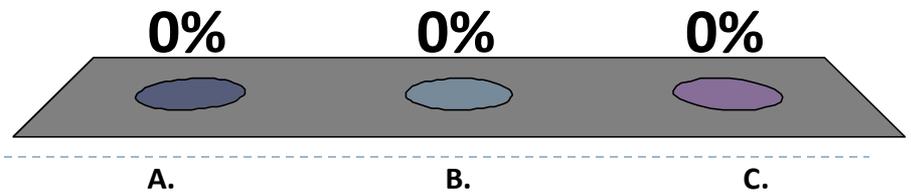
Fire Stations 2,4,5, and 6

- A. Very important
- B. Important
- C. Somewhat important



BIG – Rink #2 Viewing Area

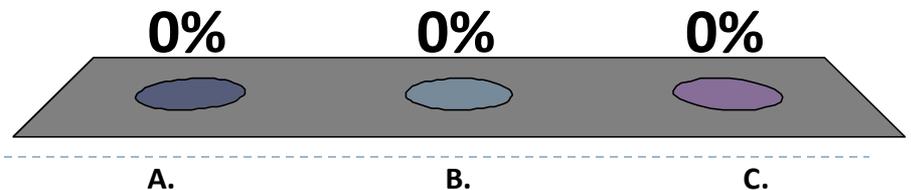
- A. Very important
- B. Important
- C. Somewhat important



Answer Now

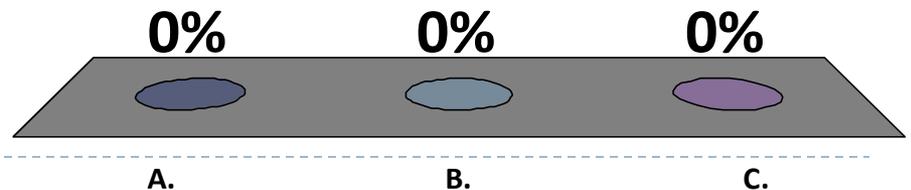
Dwan Bathroom Remodel

- A. Very important
- B. Important
- C. Somewhat important



Park Building Upgrades/replacements

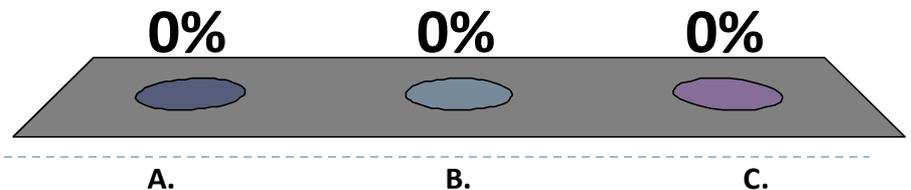
- A. Very important
- B. Important
- C. Somewhat important



Answer Now

Motor Vehicle Office

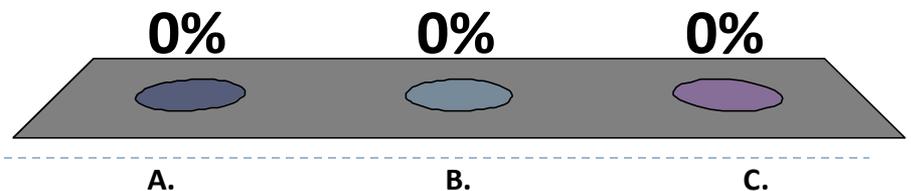
- A. Very important
- B. Important
- C. Somewhat important



Answer Now

Additional Ranking Slide

- A. Additional 1
- B. Additional 2
- C. Additional 3





Quality Services at Affordable Prices



Categories	Median Value Home
Police	\$23.95
Comm. Services	\$13.48
Public Works	\$14.02
Reconstruction Debt	\$7.95
Fire	\$3.92
Community Dev.	\$4.50
Total Monthly	\$67.82

Tiers Service Program Ratings

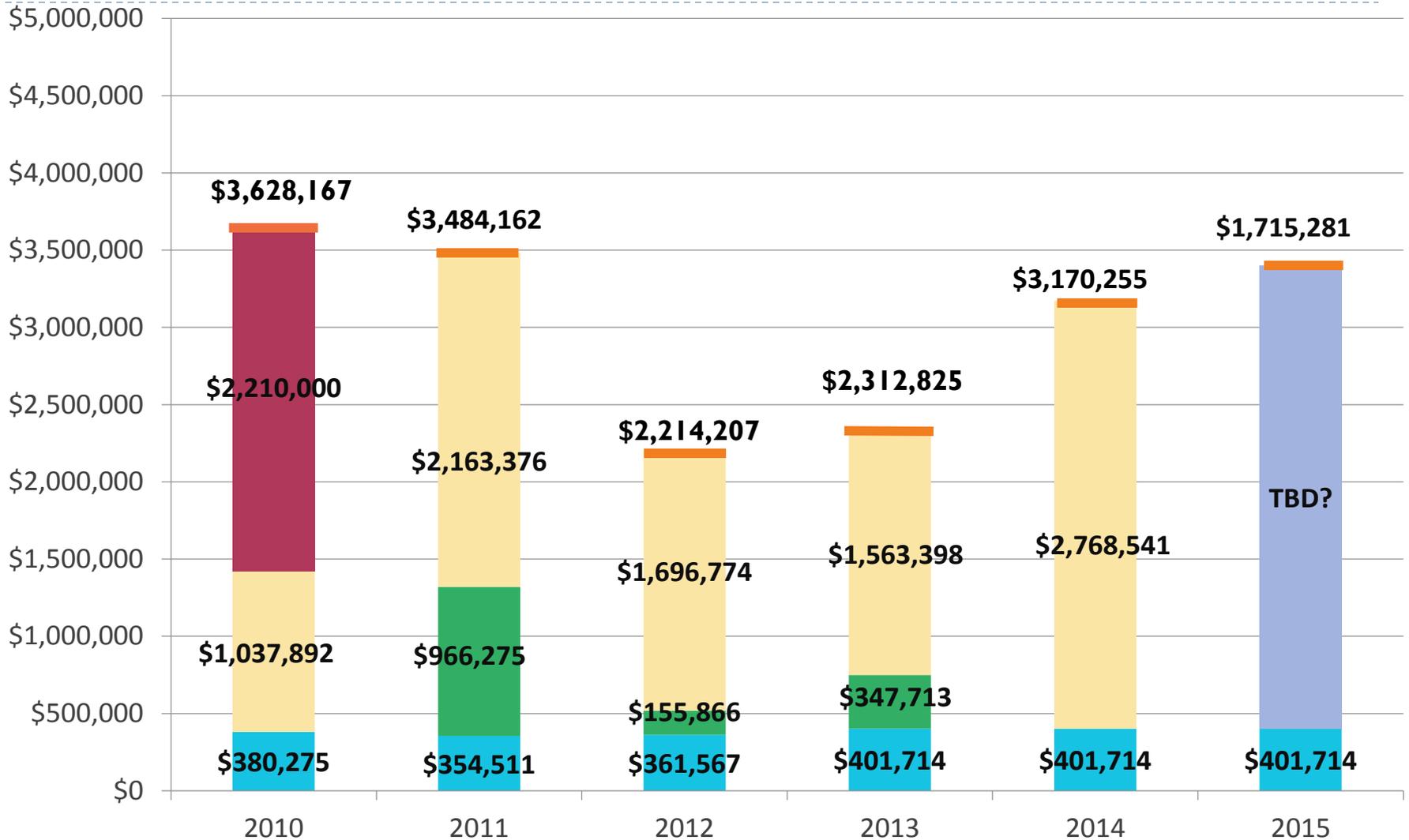
At the June 9th Study Meeting, the majority results by Council indicated that two services (Deferred Home Improvement Loans and PMP overlay) have a potential to increase by up to 10% and the department of Community Services may be increased by a total of 10% for budget year 2015.

Tier Level	Service Name	Total Monthly Cost of Services	10% Change
Tier I~ Public Safety and Infrastructure			
	Deferred Home Impr. Loans	\$0.88	\$0.09
	Pavement Management Program (PMP)-overlay	\$1.47	\$0.15
Total Per Initial Voting			\$0.24

Department Name	Total Monthly Cost of Services	10% Change
Community Services	\$13.48	\$1.35
Total Department Initial Voting		\$1.35

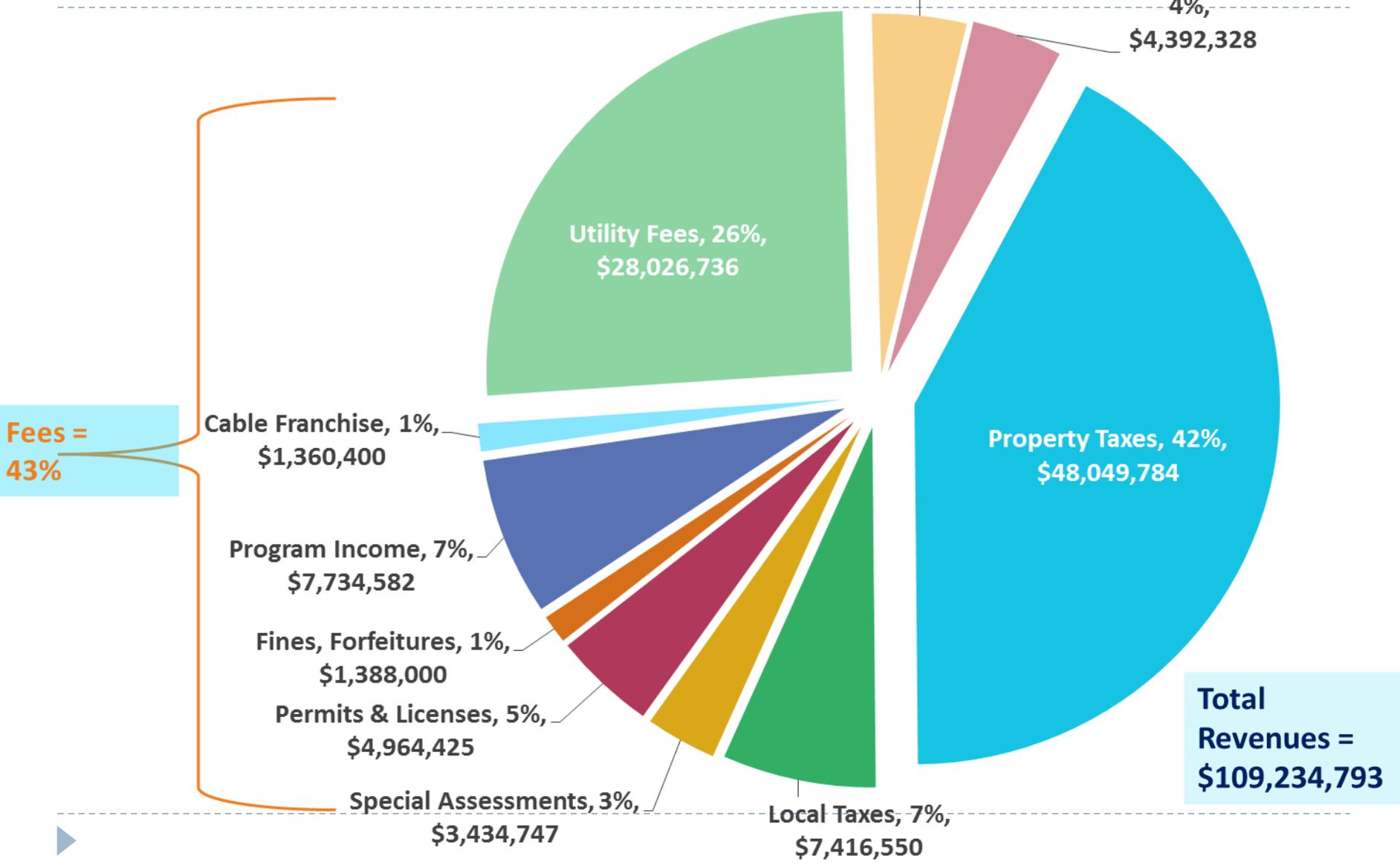
History of contributions

*City Contribution from 2010-2015 totals **\$16,524,897**

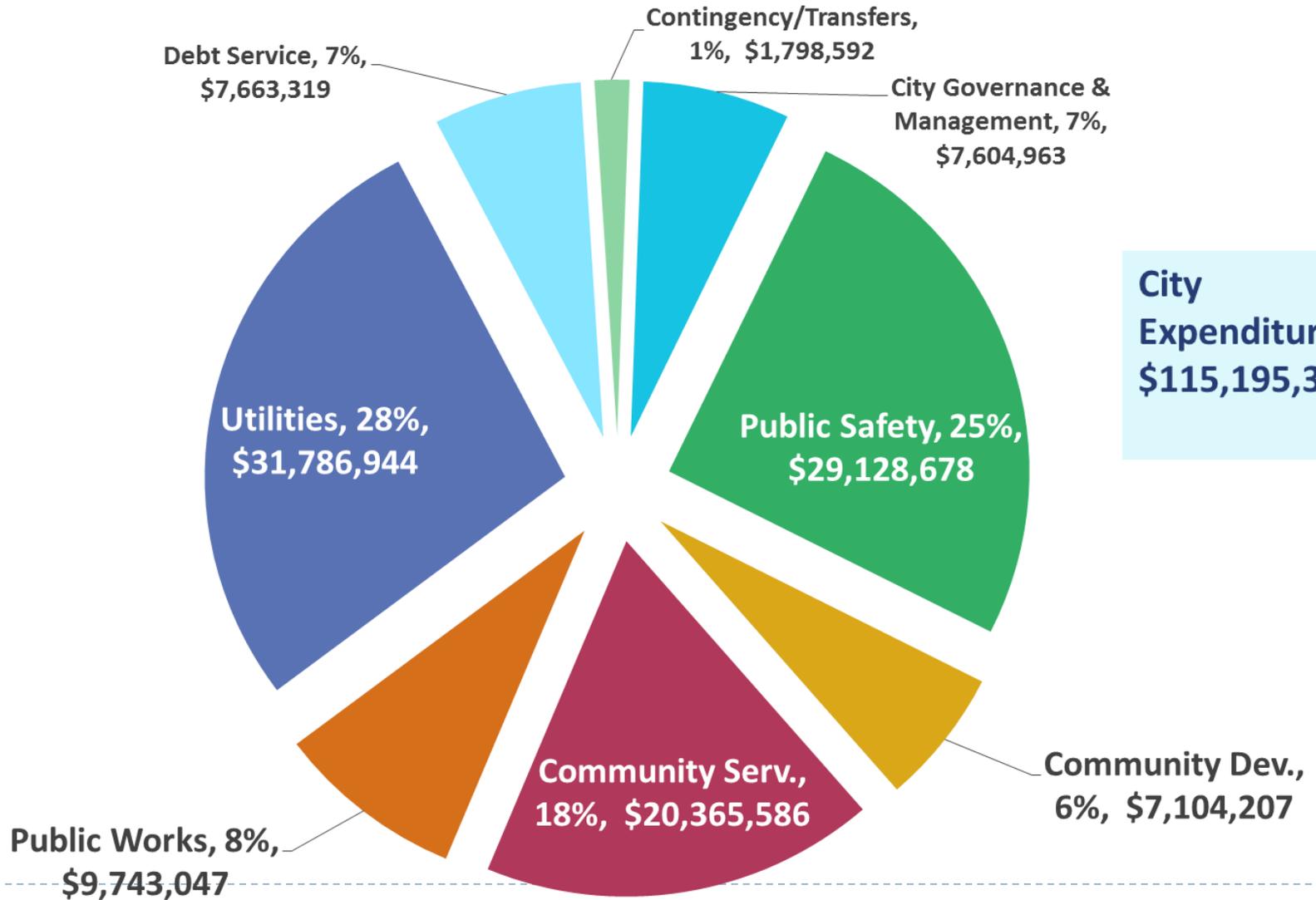


■ State Aid
 ■ Levy
 ■ Positive Performance
 ■ Debt
 ■ TBD?
 ■ BFRA Total Payment

City-Wide 2014 Revenues

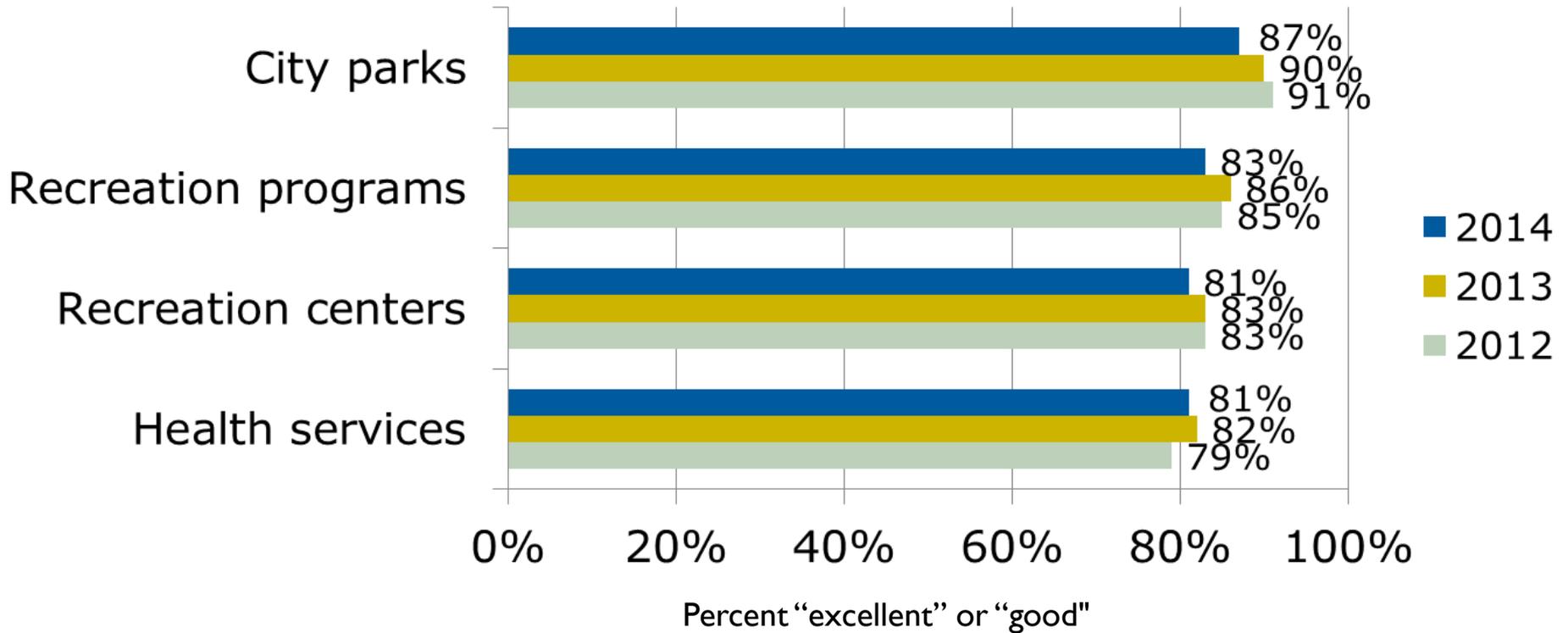


City-Wide 2014 Expenditures



City Expenditures = \$115,195,336

Recreation and Wellness



Fast Facts

- ✓ **Health services:** Top 25% nationwide.
- ✓ **Recreation centers:** Ranked #9 among 12 peer cities.