

Request for Council Action

Originator City Manager	Item 2017-2020 Strategic Plan
Agenda Section Organizational	Date 8/10/2016
Description	

Elizabeth Tolzmann will present a community engagement summary responding to Council questions about how is community engagement defined and what will it mean in the context of the strategic plan.

Staff will present and facilitate discussion of the six strategic priorities. If Council members consider the following questions before the meeting, it will help advance discussion of the plan:

- a. Do you have clarifying questions about the intent or wording of the priorities, outcomes, key outcome indicators, performance targets, and/or initiatives?
- b. What specific issues do you wish for us to highlight in evaluating the six priorities?
- c. Which desired outcome(s) are your highest priority? Or are you most excited about us implementing?
- d. Which strategic initiatives concern you and why?
- e. What impacts or implications do the initiatives have for our community, organization, budget, and/or resources?
- f. What information from the data book or community and business survey do you think would helpful in prioritizing these strategies?
- g. What criteria do you wish for us to consider in prioritizing the initiatives of the strategies?
- h. What additional information or action do you need in order to adopt the strategic plan report?

Please note that in addition to the electronic attachments, a hard copy of the full results of the citizen and business survey will be included in your council packets.

Requested Action

Consider attached 2017-2020 Strategic Plan Report, discuss and revise and adopt strategic priorities, performance targets and strategic initiatives.

Attachments:

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SPReport-Strategic Plan-Bloomington1CRR