

# Business Plan Update

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**Public Health**  
Prevent. Promote. Protect.  
Bloomington Public Health Division



CITY OF  
**BLOOMINGTON**  
MINNESOTA

# Revised Strategic Plan for City

- Our work has statutory requirements
- Needs to support City priorities six strategic priorities

City Council Strategic Priorities	Public Health Division Focus
Community Image	Highlighting positive stories and partnerships that improve the health of Bloomington
Focused Renewal	Equitable investments to improve community health
Inclusion and Equity	Ensuring all of Bloomington is represented in our work
Environmental Sustainability	Responsible stewardship of resources
High Quality Service Delivery	Providing exceptional service to our residents
Community Amenities – Maintain and Expand	Supporting the use of community amenities to improve community health

# Six Areas of Public Health Responsibility

1. Assure an adequate public health infrastructure.
  - a. Admin and Planning (160204), DP&C (160206), Community Health & Safety (160201), Family Health (160202), WIC (160207), Health Promotion (160205), SHIP (260265)
2. Promote healthy communities and healthy behaviors
  - a. Health Promotion (160205), SHIP (260265), Admin and Planning (160204), Community Health & Safety (160201), Family Health (160202), WIC (160207), Senior Health (160203)
3. Prevent the spread of communicable disease
  - a. Disease Prevention and Control [DP&C] (160206) and Emergency Preparedness [EP] (260261)
4. Protect against environmental health hazards
  - a. Primarily the responsibility of the Environmental Health Division.
  - b. Senior Health (160203) does support work on nuisance properties
5. Prepare for and respond to emergencies
  - a. Emergency Preparedness (260261) and Admin and Planning (160204)
6. Assuring health services.
  - a. Sage (260250), WIC (160207), TANF (260254), MIECHV2 (260256), Family Health (160202), Community Health & Safety (160201), Senior Health (160203)



# Community Image

- **Goal: Become a nationally accredited public health agency in 2016.**
  - **Outcome: Recognition that services provided in the City meet or exceed national standards.**
  - **Impact: Improved understanding of the role public health has in ensuring a health community and that we are nationally recognized for that work.**
- **Goal: Share stories of success with the community in support of One Bloomington.**
  - **Outcome: At least three additional stories shared broadly in 2017, coordination with communications, to tell success stories involving community partners.**
  - **Impact: Increased recognition of community partners role in the One Bloomington image.**
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- **Goal: In 2017 improve the utilization of the breastfeeding/diaper changing tent at community events in support of a family friendly one Bloomington.**
  - **Outcome: Increase usage tent for feeding children and changing diapers over 2016 numbers.**
  - **Impact: Increased recognition of Bloomington sponsored community events supporting young families.**

# Focused Renewal

- **Goal: Maintain active participation in the Development Review Committee.**
  - **Outcome: Ensure that health impacts of development are taken into consideration.**
  - **Impact: Recognition of how development contributes to the health of a community and its residents.**



- **Goal: Maintain active participation in 2040 planning efforts in coordination with Community Development.**
  - **Outcome: Ensure that health impacts and equity continue to be a focus in comprehensive planning.**
  - **Impact: Continued recognition of City planning efforts being a leader in the metro.**

• The Minnesota Department of Health (MDH) noted that Bloomington met 9 out of the 11 health indicators they evaluated in the 2030 comprehensive plan. MDH evaluated 53 comprehensive plans in the metro and Bloomington was one of the 6 communities that had 9 or more measures met.

<http://www.health.state.mn.us/topics/places/docs/reportone.pdf>

# Inclusion and Equity

- **Goal: Develop our Divisions first health equity report, which will examine the health disparities that exist in Bloomington by race and socioeconomic status in 2017.**
  - **Outcome: A report developed in partnership with community that identifies health disparities.**
  - **Impact: Community ownership of their health information, which will help facilitate changes for improved health status.**
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- **Goal: By the end of 2017, have all PH division staff complete the Intercultural Development Inventory, through a pilot project with the Minnesota Department of Health.**
  - **Outcome: Understanding of the division's cultural competencies.**
  - **Impact: Will allow for tailored training of staff to improve our divisions cultural competencies.**
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- **Goal: Improve our ability to reach all residents that require our services**
  - **Outcome: Review our service delivery in light of health equity report.**
  - **Impact: Improved service delivery to at-risk populations.**

# Environmental Sustainability

- **Goal:** Maintain WIC vouchers support for farmer's market purchases.
  - **Outcome:** Ensure that low-income residents have access to environmentally sustainable fresh foods.
  - **Impact:** Increased utilization of fresh food by low-income residents.
- **Goal:** Support policies encouraging alternative transportation within the city, such as biking, walking and public transit.
  - **Outcome:** Improved residential usage of alternative transportation.
  - **Impact:** Improved health status and reduced fossil fuel consumption.

# High Quality Service Delivery

- **Goal:** In 2016 revamp the division's customer satisfaction evaluation process and evaluate it during 2017.
  - **Outcome:** Streamlined customer satisfaction tool and increased customer feedback utilization in our performance management system.
  - **Impact:** Will allow for customer data to impact our practices, thus improving our service delivery.
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- **Goal:** Improve service outcomes as tracked by performance management system.
  - **Outcome:** The division will provide its first performance management report to the Advisory Board of Health in October.
  - **Impact:** Reporting on our performance measures will help improve our service outcomes and our accountability to the community.

# Community Amenities: Maintain and Expand

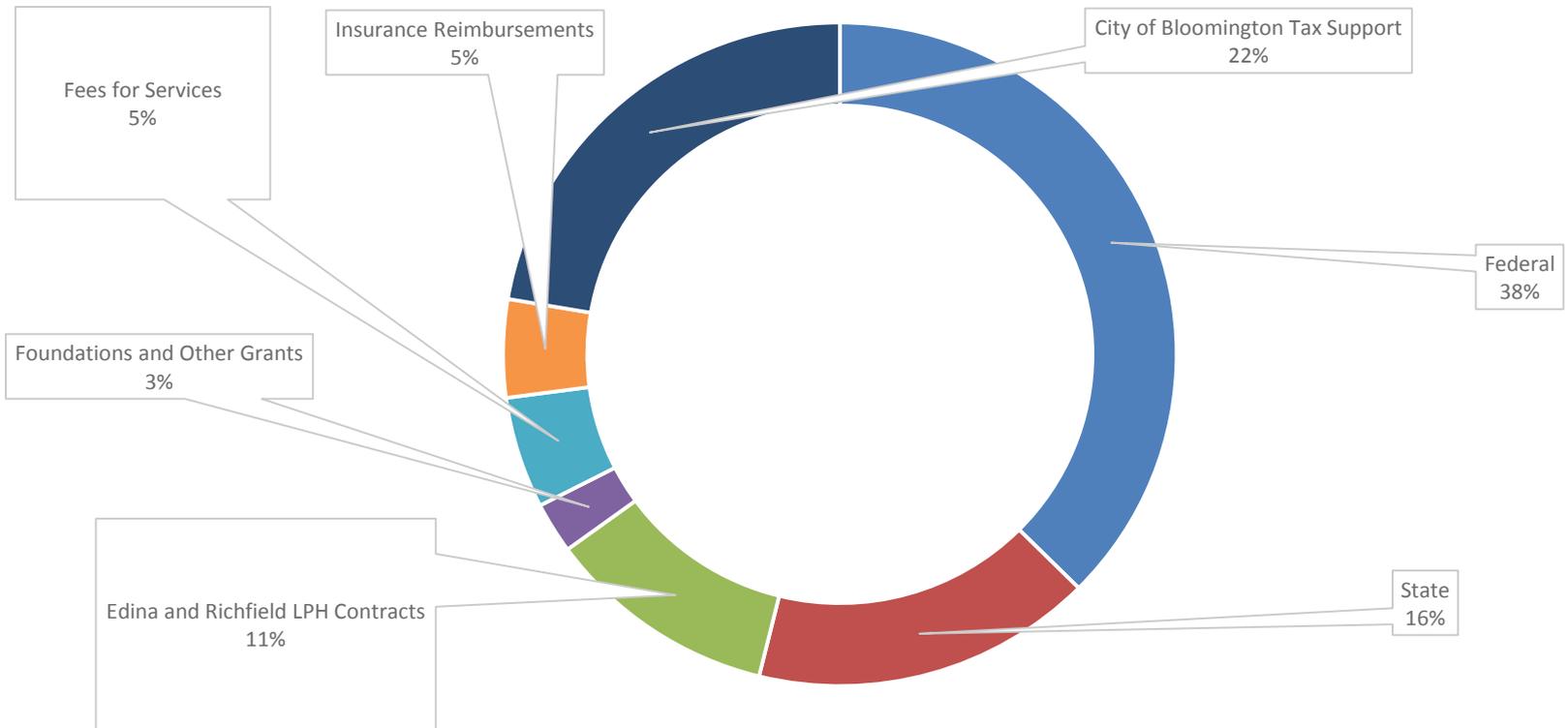
- **Goal: Sustain core public health services to community.**
  - **Outcome: Maintain or improve the health status of our community as measured through our community health assessments and performance management system.**
  - **Impact: A healthy community is a community that is more likely to use community amenities, be engaged, a productive workforce, and thriving schools.**
- **Goal: Continue to actively support work within the City on health in all policies.**
  - **Outcome: Actively collaborate with other City divisions and departments to maintain support of health in all policies approach.**
  - **Impact: When policies incorporate health, it is the most cost effective way to improve population health.**

# 2016 Goals

2016 Goals			
Evaluate our division's performance against the Public Health Accreditation Board's nationally recognized evidence-based standards			
Deepen the culture of quality improvement and performance management. Work on internalizing equity within our division to better serve our clients			
Cultivate new funding streams			
Implement Statewide Health Improvement Program Initiative strategies			
Promote healthy pregnancy outcomes			
Prevent the spread of infectious diseases through immunization, investigations, consultations and training			
Provide client education on methods to decrease exposure to lead, as well as medical follow-up requirements, to 100% of parents of children referred for an elevated blood lead level			
Provide home assessment to 90% of residents who have been referred for asthma follow-up			
Improve PH's ability to respond to a public health emergency			
Ensure accessible, quality care			
Key:	Completed	Partial Met	Did not complete

# 2017 Budget

2017 Public Health Division Budget By Funding Source



Questions?